

NEW DURA TRAC SWINE FLOORING

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FOR IMMEDIATE RELEASE

ADA Enterprises, Inc. Announces Enhanced Sanitation for Swine Producers

ADA Enterprises, Inc. is proud to announce the launch of its innovative Dura Trac Swine Flooring, now featuring robust antimicrobial protection. This groundbreaking advancement is designed to significantly enhance sanitation and reduce the risk of disease within swine facilities.

Innovative Antimicrobial Protection

The new Dura Trac Swine Flooring incorporates a new technology of Plastisol, a material that has been rigorously tested and proven to inhibit the activity of harmful bacteria such as *Escherichia coli* and *Salmonella enteritidis* by 99.99%. This built-in antimicrobial protection ensures that swine producers can maintain higher levels of cleanliness and hygiene using their standard cleaning practices. This built-in protection is not an antibiotic, but an antimicrobial, which is much different. Antimicrobials inhibit the growth of microorganisms. Dura Trac flooring has antimicrobial protection and is antibiotic-free.

Enhanced Sanitation for Swine Producers

With the inclusion of antimicrobial properties, Dura Trac Swine Flooring sets a new standard in the industry. As the only flooring manufacturer to offer sanitation at the microbial level, ADA Enterprises, Inc. provides swine producers with an effective solution to reduce disease risks and promote healthier livestock environments.

Benefits at a Glance

- Unmatched Antimicrobial Protection: Inhibits *E. coli* and *Salmonella* by 99.99%.
- Improved Sanitation: Enhances effectiveness of regular cleaning practices.
- Industry-First Innovation: The only swine flooring with built-in microbial-level protection.

Availability

Swine producers can now benefit from this advanced antimicrobial flooring by contacting ADA Enterprises, Inc. For more information or to place an order, please reach out to our sales team.

Contact Information

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